

RIDERCAM AB

Information policy

Approved by the Board of Ridercam AB (Publ)

The purpose of this policy

Ridercam AB (publ) ("Ridercam" or the "Company") is a public company whose shares are intended to be traded on a Swedish Trading Venue ("trading place"). The Company shall comply with the rules in force on the market place, and other applicable laws and regulations applicable to public limited companies in Sweden. This information policy aims to ensure a good quality of both internal and external information, and to ensure that both laws, rules and contract compliance and good practice in the stock market.

The company's policy of communication and information is designed to ensure that the company has a high standard in these respects. The policy affects all employees of the Company and can be summarized as follows:

- The Company shall ensure the consistent management regarding the company's disclosure of information
- The Company's communications must be timely, relevant, adequate and accurate.
- It should be easy to find and obtain information about the company for both employees and external stakeholders, as well as to other interested parties.
- Distributed in accordance with all applicable laws and regulations;
- All information communicated by the Company to maintain high quality and that it may never be ambiguous or misleading. Incorrect information may never be communicated. Difficulties and problems should be carefully illuminated with the measures taken to solve them. It is important that the person acting as the Information Manager is available on request. The communication from the Company shall be in Swedish.

To ensure that stakeholders receive some information, these guidelines are available at:

- Company website
 - Be available on the Company's operational workplaces / and offices;
 - emailed to all officers and directors of the Company and to managers and directors of subsidiaries.
 Also to appointed and external spokespersons who are assessed on a case by-case basis by the Board

Application

The policy covers all external communications, including both web site, press releases, any magazines, financial reports and verbal information at meetings / calls with analysts and investors, interviews with the media and so on.

communication channels

The company's distribution channels for external financial communication may be (for example, not exhaustive):

- Press releases.

- Interim reports.
- Year-end reports.
- Annual reports.

- Website.
- Printed information.
- Electronic presentation materials.
- Social media such as Instagram, Facebook, etc.
- Analysts and personal contacts.
- Answers to inquiries by telephone, e-mail and fax.

Responsibility

Communication activities are an important instrument and thus the responsibility of the management. Ridercam AB's CEO is ultimately responsible for when, how and what information may be disseminated by anyone in the organization.

Communication Responsibility is shared between different people in the organization. The main principle is that the person who is best able to answer a question also given responsibility to do so. Generally:

- Ridercam's CEO is the spokesperson of the company-wide issues, such as financial position, business strategy, market and competitive assessment - basically all the information. In the CEO's absence the company Chairman is responsible external information. Other people should not comment other than in general terms and then about facts and circumstances that are already known externally.
- Ownership issues are referred to the CEO in the first place and the Chairman secondary.
- The CEO is responsible for any forecasts.
- The CEO is also responsible to ensure all employees are aware that they are working for a listed company and have an understanding of how regulatory restrictions apply for the publication of price-sensitive information

Disclosure of information in other group companies

The subsidiaries are responsible for informing the customers, the market and the public as long as the information is not considered to affect the parent company. Assessment of what can be regarded as price sensitive information should be taken in consultation with the CEO of the parent company and the information officer in each subsidiary.

Disclosure requirements

The Company must ensure that any independent analysis of the Company's business and value must to be disseminated to all stakeholders at the same time. In accordance with the trading market rules, the company must report information in a non-discriminatory manner.

Assessing what is inside information must be determined case by case, and when in doubt, the CEO shall consult with the Company Certified Advisor in the first place, then the market surveillance team at the Swedish Trading Venue for advice. During trading, this means that the publication should not take more time than is required to compile and distribute. This requires good planning, whereby a draft press release, can be approved and communicated as soon as is practicable, without infringing on the company's operations and negatively affect any meetings, business negotiations, contract wordings etc.

Any event that takes place outside the Company's control, the Company shall inform about the incident as soon as possible.

According to the market rules ordinary trading updates should not be considered as inside information but should be published in a timely fashion especially in the following situations:

- Larger orders or investment decisions.
- Major acquisitions or disposals of businesses or activities.
- Unexpected changes.
- Major credit or customer losses.

- Cooperation agreements or other agreements of major importance.
- Transactions with related parties.
- Significant judgment or decree.
- Issue Resolution.
- Forecasts and adjustments of these.
- A change in business focus.

Trading market rules also means that current information is required to publish:

- Year-end report.
- Half-year report.
- Notice of General Meeting.
- Annual
- Information about the report is available.
- Decisions of the General Meeting.
- Changes in the Board of Directors and change of CEO.

What is otherwise referred to as inside information must be determined by the Company's management from case to case. If in doubt about the information to be published, the Company's Certified Advisor and / or market monitoring at the Swedish Trading Venue can be contacted for advice.

Prior information to the trading market

Some situations require that the Company will inform the market surveillance Swedish trading venue before publication. The provision refers to, for example, but not limited to:

- Call the company's auditor regarding situations that may affect the valuation of the Company's shares.
- Information about another company planning a public offer to acquire shares in the Company.
- Preparations for a public offer to acquire shares in another listed company.
- Deferred publication.
- Adjustments in any projections or other unexpected changes in the Company's financial position.
- The cases Company intends to disclose information that could materially affect the Company's share price.

Handling of inside information

Employees of the Company shall abide by internal confidentiality requirements established to prevent the spread of inside information.

For external consultants and partners who have access to inside information, the confidentiality agreement has to be signed.

Publication of non-price-sensitive information

The company communicates through various forums and channels, including presentations, individual meetings, and conference calls. In connection with such communication it must not contain unpublished price sensitive information.

Delayed disclosure of inside information

According to the Market Abuse Regulation (MAR), the Company may, at its own discretion, delay the publication of inside information provided that the criteria with MAR are met. As a starting point, therefore, inside information should be made public as soon as possible unless an exception exists. The company can apply the delayed disclosure of inside information about:

- Immediate disclosure would prejudice its legitimate interests,
- It is not likely that a delayed disclosure misleads the public, and,
- The company can ensure that the information remains confidential.

For assessing the above criteria the company must follow the guidelines of the European Securities and Markets Authority (ESMA).

In the event the Company decides to delay disclosure of inside information, the Company shall inform the market surveillance at the Swedish Trading Venue immediately after the decision has been taken. Furthermore, the Company shall account (preferably in writing) about the circumstances of the incident in question and how it meets the three criteria above.

Once the information that has been subject to deferred publication is published, the Company shall immediately inform the FSA that a deferred publication has taken place.

Share Transactions made by persons in positions of Leadership

People in leadership positions, as well as their associates, are required to report their transactions to the issuer (the Company) and to the FSA. If anyone in a leadership position trades shares in the company that exceeds €5,000 (euros) per annum (without netting and including the transaction reaches or makes the threshold is exceeded) they are obliged to inform. The company and the FSA. The Company undertakes to inform people in positions of their obligations and maintain a list of all persons in senior positions, and to them related persons. The list shall be provided at the request of the FSA.

Transactions to be reported as above, as well as their associates, shall be notified without delay and no later than three business days after the date of the transaction is made. Additional information about the reporting requirement is in the company's insider policy.

Unexpected results significant changes

If the Company observes that its earnings performance during a quarter to differ materially, up or down, from the picture of the company's situation created by previously disclosed information should be made public.

Where the "unexpected significant change in result" is likely to have a significant effect, the market-monitoring at the Swedish Trading Venue must be informed in advance.

routines

DISTRIBUTION

The CEO is responsible for inside information in the form of press releases, quarterly reports and annual reports are published as soon as possible on a non-discriminatory manner to the public. For distribution, an established electronic news distributor is required which ensures that the trading market, media and public at the same time can get the information published without delay.

PRESS RELEASES

- The Company's or its subsidiaries' significant transactions or other price-sensitive information is published as a press release by the Company.
- The CEO is responsible for the compilation and dissemination of press releases, interim reports, financial statements and annual reports. (See attached press release template)
- While interim and year-end report will be published as a press release.
- Press Releases can be commented upon only by the CEO or chairman.
- Press releases are published in Swedish.

FINANCIAL REPORTS

The company's CEO is responsible that the financial statements comply with the trading market rules. The company's financial reports should include at least the items mentioned in section 4.2.4 of the Nordic MTF regulations. Financial statements shall be prepared in accordance with K3 BFNAR 2012: 1st Interim reports must obey the same principles as the latest annual report.

CONTACT

All communication with the financial markets and the media for the Company is made exclusively through the Company's CEO and Chairman. Other employees and executives of the company contacted by investors, shareholders, analysts and the media must always refer directly to the CEO or to the Chairman without further comment. Subsidiaries of the Company will not communicate with the media without the CEO's approval.

COMPANY HOME

The CEO is responsible for the company's website. The website will be updated with the necessary information under the trading market requirements. The website should include press releases, financial reports, information from the Annual General Meeting and the next Annual General Meeting, the Articles of Association, information on the company's board/ Management, auditors and contact information. The CEO is responsible that the website contains current and accurate information. the website is www.ridercam.com.

Publication of information only on the company's website is not considered a regular publication of information from the company. Price-sensitive information that has not been made public by the company's contractual news distributor shall not be published on the company website.

All information published by the company to the public, shall be available on the website, including any presentations held for analysts and teleconferencing, for a period of at least five years.

COMPANY'S PERSONNEL

Personnel of the Company as a result of their position are privy of inside information may not be before the information became publicly known or has ceased to be of importance buy or sell financial instruments on the securities market. The Information may not be used to advise or in any other way cause anyone to buy or sell shares in the Company

Trading in Company Securities

When trading the Company's securities, the people in senior positions in the Company or its parent company and related parties to these people should follow "Thirty Days" rule. It includes that affected persons may not trade in shares or other financial instruments of the Company 30 days before an announcement of the annual interim reports and year end reports, the report date included. Notwithstanding thirty day rule must:

- Shares sold under the terms of a public offer to buy shares.
- Disposal and utilization of allocated occur issue rights and redemption rights and other similar dishes such conversion rights.

insider List (logbook)

The market establishes as a requirement that the company must maintain an insider list of people who have access to inside information and who work for the company through contracts or other agreements between the parties, including contractors. With regard to other people, such as counterparties, they are included in the insider list, but for those it is sufficient that the company can ensure that information is kept confidential in other ways. Only those who are in need of inside information should have access to it. As soon as the company believes that the information that people in the logbook aware of no longer relevant, they shall be deregistered from the logbook, ie a deadline for their registration to be entered in the logbook. Logbooks must be kept at least five years and be produced on request to the FSA.

Insider list shall:

- include all persons who at any time have inside information and the underlying reasons why they are raised in the insider list. It applies to employees of the issuer or persons otherwise performing tasks for the issuer
- be divided into separate sections for the respective insider event
- updated as soon as conditions change and without delay
- established in electronic format
- kept at least five years from the date on which it was established or five years from the date it was updated
- follow the format requirements provided in Commission Implementing Regulation (EU) 347/2016. See link below.

Rules on insider list requires:

- That the information in the insider list follows the Swedish Financial Supervisory standardized template
- The Company will take all reasonable steps to ensure that all persons appearing in the insider list confirms in writing that they are aware of their obligations and penalties.

The Company maintains the right to divide the insider list between permanent and situation-specific insiders. The company's insider policy provides additional information about the company's insider list.

Social Media

The company uses social media, in certain cases, for communication. The company's Managing Director responsible for the information disseminated via social media is of such a nature that it can not be regarded as inside information.

Policy on selective information

Analysts have a central role in the stock market and it is important that the company has contact with them. However, it is important that these contacts are handled properly to avoid selective information to be provided at any time.

Exceptionally, in special cases inside information to outsiders (selective information) without co-publication, below are examples of such information:

- Details of major shareholders or prospective shareholders in probing for the planned rights issue,
- information to the advisor that the Company engages, for example, prospectuses work for a planned share issue or other larger scale,
- prospective bidders or target companies in connection with the negotiations for a takeover bid,
- information requested by the so-called rating agencies for the credit rating or,

- information about investment plans and expected profitability development facing important credit decisions.

The ability to make exceptions should be used in very restricted circumstances and under constant consideration of the purpose. If selective information is provided this should normally be made public at a later stage to cancel the "insider position" for those who received the information.

The Company shall make clear to the recipient of the information that it must treat the information as confidential and that the latter, by receiving information is an "insider" and therefore by law is forbidden to use it for their own or another's gain. The company will also carefully notes on an insider list of who had access to the selective information, the timing of this and what the information was given

Forward-looking statements

It is the Company's policy to avoid communicating the forward-looking information, ie forecasts of various kinds. If such information is communicated it shall indicate in its press release that the case of forward-looking information to avoid misleading market.

Policy on public offer to acquire

Where the company is considering a public tender offer for acquisition of shares or comparable financial instruments in another listed company, the Company shall immediately notify the market surveillance at the Swedish Trading Venue when reasonable grounds exist that the preparations will lead to a public offer. Insider list will then be completed.

The Company has been informed that another plan to offer the company's shareholders a public offer for acquisition of shares or comparable financial instruments of the Company, and this has not been published, the Company shall immediately inform the trading place of it that there are reasonable grounds to believe that the plan will be realized.

All major acquisitions are subject to disclosure per the comprehensive regulatory framework.

STATEMENT REGARDING CONTACTS WITH THE MEDIA AND ANALYSTS

The Company may under no circumstances disclose price sensitive information selectively. However, it allowed the analyst contacts leave non published information if it is not price-sensitive. Details of the non-price-sensitive information can then be selective. It may, for example, is considered permissible to:

- Leave clarification of information previously provided.
- Recall previously released information.
- To correct the misunderstanding, miscalculation and obvious errors in thinking.
- Providing industry statistics.

Furthermore, it is permitted to provide price sensitive information in an analyst meeting - whether it is a regular meeting or a telephone – if the Company at the same time goes out with a press release.

When media contacts, policy advise that the Company does not respond spontaneously on telephone inquiries, but always ask to call back, if possible, to questions sent by e-mail to avoid misunderstandings. The company should always ask to see what is written, in cases where this is not possible, should in any case approve all quotes.

If inadvertently price sensitive information is disclosed in such a meeting, for example, in response to a question, be a press release must immediately go out. The company's analyst and media relations, the following:

- If an analyst got some information the Company can not deny another analyst or a journalist the same information. It should be included in the Company's assessment of whether the information can be disclosed.
- The company must be prepared to provide the same information to the media.
- It is absolutely forbidden to leave analysts or journalists information about an upcoming news although no publication takes place before the announcement. The company will always invite the media, for example, analyst conferences to reduce the risk of such meetings slurs.
- Analysts should be treated fairly and have access to the same information whether they represent a small or large shareholders or analysts firm.

It appears that the company distributing analyst reports. To avoid the risk that the Company sanction what is in the report and thus leaves the selective information, the Company shall instead refer to the respective analysis firm.

At meetings with individual contacts from society and the media, or by individual analysts ("one-to-one meetings") should documentation such as invitations, printed materials, and participants of these meetings is archived. In some cases, the memorandum drawn up and filed in the name stated on the people who served the information.

Behavior in case of unforeseen events, information leaks and rumors

If the Company becomes aware that price sensitive information may have been leaked to outsiders and, if disclosure is not possible, the market surveillance at the Swedish Trading Venue should be informed immediately. The company's CEO is responsible for this.

crises

During a crisis or negative publicity, it is primarily the CEO determines the media strategy and secondly Chairman. The certified adviser should be contacted for advice.

Plug:

Ridercam AB | Eriksbergsgatan 10 | 114 30 Stockholm | Sweden
info@ridercam.com| www.ridercamsystems.com

Appendix - Template - release



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PRESSMEDDELANDE

Stockholm 20ÅR-MÅN-DAG

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För mer information kontakta:

VD | Dominic Berger
 Telefon: +44 XXX XXX XXX. Email: dominic.berger@ridercamssystem.com

IR | Nils Stiernstedt
 Telefon: +46 XXX XXX XXX, Email: nils.stiernstedt@ridercamsystems.com

KORT OM BOLAGET

Ridercam AB tillhandahåller världsledande videoteknologi för inspelning och distribution av upplevelser från nöjesparkernas mest utmanande åkattraktioner, förstärkt med åskådarpoplevelser från arenaunderhållning såsom sport och musikevenemang, genom en robust kamerateknik och en digital systemlösning som omfattar marknadsföring, försäljning och distribution. Bolagets unika system levererar minnen i full HD upplösning direkt till parkgästernas mobiltelefon eller email. Bolagets aktie är noterad på Nasdaq First North med ticker XXXX. Bolagets Certified Adviser är Aqurat. För ytterligare information besök: www.ridercamsystems.com

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